

Erin Aschow brings a new generation to Artist Relations and is the voice behind our social networking pages. She is an avid music enthusiast with an ear to the ground, searching out the latest buzz-worthy bands and artists. Erin brings a contemporary feel and artistic flare to all she does whether it's customizing dream rigs for our artists, or keeping our line of wearables current and comfortable.



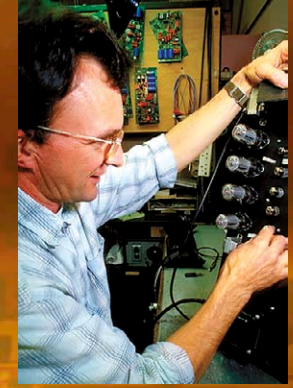
Debbie Anderson is the friendly voice that greets you when you call the Home of Tone. She cheerfully handles the immense task of routing the hundreds of calls we get a week from players around the world in search of their musical voice. She also responds to the thousands of letters and information requests we get. So be sure to treat her nice...we don't know what we would do without her.



Mike Bendinelli is keeper of the archives and Mesa's very first employee. Mike has a keen eye and a trained ear for what makes an amp magic. His 37 years of experience as Final Tech for production, combined with his long list of real world big-stage house calls for our touring artists, makes him uniquely equipped to oversee production. In the unlikely event you should ever need help, he also manages our Repair Department and Mike has the chops to ensure any Boogie, from any era, will perform like the day it was born.



George Mueller is a man in demand. His 22 years of tech experience qualifies him to watch over production and make sure Randall Smith's construction techniques are followed so that each and every amp is full of artistry and tone. He also handles Technical Assistance calls making sure that customers, as well as our worldwide Authorized Warranty Stations, have the information they need.



AT THE HOME OF TONE™



Tien Lawrence is our Front Line Guru and truly a man for all seasons. His years spent working through every aspect of the shop with an infectious up-tempo style all his own eventually landed him the gig as our Customer Service Manager. After 4 years of refining that branch he turned his skills toward Artist Relations and spent 7 years taking great care of our giant Roster of Touring Artists. Now Tien points his vast experience and knowledge to information-based projects to help keep you, our worldwide family, better informed.



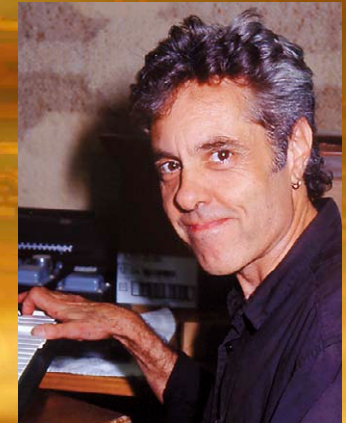
Michael Taylor works his mojo on customer's needs every day, leading them to Tone in mysterious but effective ways. Before finding his niche in Customer Service, Michael put his magic to work testing finished amplifiers in Final Assembly and later, assisted our huge list of touring stars in Artist Relations. His experience with our products is greatly embellished by his crafty skills as a songwriter, guitarist and drummer.



Marcus Daniel brings considerable experience with our products to bear on your questions as he joins Customer Service after 6 years of scrutinizing finished amps in our Final Testing Booth. His hands-on knowledge and troubleshooting expertise are complimented by his fiery playing ability on both guitar and bass. Marcus can relate firsthand to your needs as a fellow gigging and recording musician.



Kris Dilbeck joins Customer Service as a true Specialist. He has tested every amp shipped over the last few years and knows Mesa Tone from the inside out. His experience here in Final Assembly has produced a troubleshooting Jedi, and should you ever need help, he will get you flying again fast. Before life at Mesa, Kris earned a degree in the Recording Arts at Berklee Music College in Boston and continues to hone his mighty skills as both Engineer and Producer.



Richard Duvall reviews Warranty Claims and coordinates our nationwide Authorized Warranty Stations as well as Service Returns coming to the shop. His experience and expertise is invaluable and gives him the direct line to tech support, cutting through "tape" and getting your concerns handled promptly. His talents as a keyboardist and producer are equally impressive.

Our reputation for hand-building exceptional quality high performance amplifiers is exceeded only by our rep for customer service. Our goal from day one has been to treat you, the customer, as we ourselves would want to be treated. Following this simple and

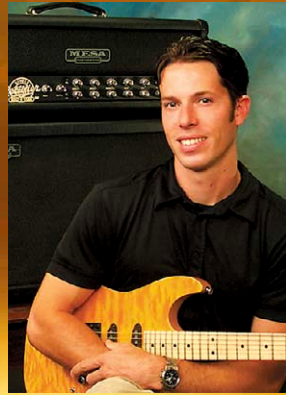
most basic practice has earned us the loyalty of legions of faithful players around the globe. Unlike bigger companies with vast Service Departments, we're available to talk to you instead of assigning you a number. Yet because we have been successfully helping musicians

get great tone for 40 years, we have resources smaller operations or boutique builders simply can't provide. Our flexible "mid size" organization enables us to respond to your needs quickly and efficiently making us big enough to serve, yet small enough to care.

LINE FAMILY



Steve Mueller defies the laws of physics and most certainly a title. As our Ambassador at Large, he orchestrates a world-wide symphony that reaches every point on the compass. His experience is vast and his talents are diverse and we rely on them to keep us continually on the higher road when it comes to our representation in the marketplace. His musical talents are no less valuable and are put to use frequently in the many stages of product development.



John Rinkor
Sales Director: USA & Canada
As our US & Canadian Sales Director, John has the honorable distinction of several years of successful, hands-on experience in Mesa Customer Service, as well as a five-year record as one of our most accomplished Sales Managers prior to being promoted to Sales Director for the US & Canada. His vast experience provides him with a phenomenal range of product, service and sales knowledge that is only outdone by his accomplished talents as a amazing guitarist and songwriter.



Tim McKee has been using Mesa products for years and knows the importance of great tone at the gig or in the studio. He can help you find that sound you hear in your head, patch up your favorite outboard gear or troubleshoot a tube problem with the confidence that comes directly from his first hand experience. As Director of Artist Relations, he sees to it that our family of artists is well taken care of throughout the world. His sincere approach speaks of his true passion for music and the current trends of the industry.

OUT ON THE ROAD



Trent Blake
Sales – Southern US

Trent manages our Southern U.S. Dealership Network. His depth of experience in the industry is unsurpassed, having worked in virtually every aspect of music retail for one of the nations largest musical retailers. His exceptional work ethic and incredible talent for fresh innovative ideas have made him an invaluable asset to our team. He is also a multi-talented singer, songwriter and guitarist/bassist.



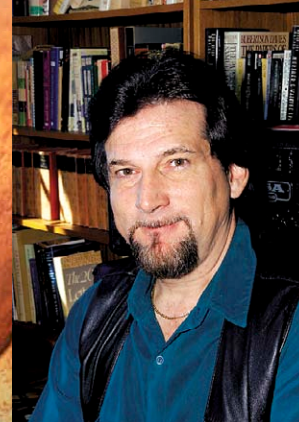
Matthew Smith
Sales – International

Matthew is our Ambassador of Tone to the world, currently responsible for our network of Distributors spanning the globe in more than 47 countries. He draws from years of experience in both music retail and high-end distribution. His contributions toward our continual improvement in training, service and support have been immeasurable. He also provides us with a wealth of added insight through his native British perspective, both in business and as a talented guitarist and songwriter.



Barry Staller
Sales – Northeast US & Canada

Barry manages our Northeastern U.S. and Canadian Dealer Network. His dedication and enthusiasm for great tone have contributed to his success as a credited top performer within our industry. His personable attitude and devotion to training, creative merchandising and customer satisfaction have made him an essential member of our family of tone. He is also an avid guitarist, songwriter and teacher.



Rich Longacre
Sales – Western US & Canada

Rich manages our Western U.S. and Canadian Dealer Network with an impressive list of credentials on both the retail and manufacturing sides of the business. He shares our passion for great tone and our dedication to providing first-class, personalized service to each and every Dealer and customer he comes in contact with. His unending quest for tone has also made him a very fine guitarist.



Shawn Farbman
Sales – Central US & Canada

Shawn manages our Central U.S. and Canadian Dealer Network and has been a lifelong Mesa/Boogie player and enthusiast. He has extensive industry experience marked with a respected record of performance. His broad knowledge of Mesa products and remarkable aptitude for dialing-in great tone are just a few of many attributes that make him an irreplaceable member of our team. He is also a gifted guitarist and songwriter.

You can call us direct at the shop and speak to a Product Specialist that will help you get the most from your amp and define a sound that is uniquely yours. Our dedicated Dealer Reps perform like Deacons as they roam the nation and the world, ensuring our retail

outlets are knowledgeable and up to speed with the latest tonal developments. All of these musicians have hands on experience here at the Home of Tone® and are well aware of each step's importance in the process of building your amp. Like you, they rely on their

own Mesa every time they gig, which gives them the ultimate understanding of your needs and the skills to ensure your lasting satisfaction.